Marketing News

Founder is to Attend Drupa 2012 in Düsseldorf, Germany

On Drupa 2012, Founder is to show its ElecRoc, SuperLine, Founder Font, DocuDefend, PaSharp, PhotoPack, Digital Watermark Technology, Scientific Formula Input, and two high-speed color digital inkjet printing systems EagleJet P5000/P5200 and EagleJet L1400. These systems are the first digital inkjet printing systems in China. And this is the first time for Founder to promote high-speed color digital inkjet printing systems into global market.

Drupa is the largest printing equipment exhibition in the world, and has been holding every four years since the year of 1951 at Messe Düsseldorf GmbH, City of Düsseldorf, Germany. The most recent Drupa exhibition was held from May 29 to June 11, 2008. There were 390,044 visitors attended, and 1,953 exhibitors from 54 countries covered a total of 17.9 hectares of space.

During the exhibition from May 3rd to May 16th 2012, Founder will be at Hall 5 Stand A25. Here we sincerely welcome you to join us for Founder's latest sharp technologies and attractive solutions.

Products News

Founder is going to release ElecRoc 5.1

Founder is going to release ElecRoc vision 5.1 in April 2012.

ElecRoc 5 is a fully integrated JDF/PDF pre-press workflow with new system structure to achieve more stability and higher processing efficiency. It is an easy-to-use, scalable workflow solution designed to meet all the demands of pre-press professionals. By using the new vision, job processing is more secure and file management is easier and more convenient.

Some key features of ElecRoc 5:

- Native transparency PDF engine
- Powerful zone and transparency trapping
- Navigator preflight
- PDF-based EcoInk (ink saving)
- Flash animated 3D booklet preview
- Versatile imposition and ganging
- Advanced screening
- Free screening

Fouder is going to release its ElecRoc vision 5.1 in April 2012. Based on ElecRoc vision 5, ElecRoc vision 5.1:

- Add a new imposition module (Imposer II) in v5.1
- Imposer II runs both on PC and Mac, supporting template edition.
- Imposer II supports printing types of Sheetwise, Work and Turn, Work and Tumble, and Perfector.
- Add Free Screen, which supports object-oriented screening.

Any further questions please contact us *GAsupport@founder.com*

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