

FOUNDER

Hot News

Founder Group, Proclaimed as China's Model Software Exporting Company, 2008

Founder Group won three awards of *China's Model Software Exporting Company in 2008*. Founder was sixth Company in Software Exporting, and eighth in Software Business Outsourcing at the "Fifth Summit on China (Shenyang) Software Export & Services Outsourcing 2009, Releasing Conference for the Ranking of China Software Export & Outsourcing". These three awards show the government's approval of Founcer's contribution and dedication to China's IT industry.

The Fifth Summit on China (Shenyang) Software Export & Services Outsourcing 2009, Releasing Conference for the Ranking of China Software Export & Outsourcing, 2008 was successfully concluded in Shenyang recently. The Summit was hosted by China Software Industry Association and Shenyang Municipal People's Government, together with the organizers including China's Software and Service Outsourcing Network, Shenyang City Bureau of Information Industry and Shenyang Bureau International Software Park. This summit ranks in the list of the most authoritative activities in China Software Export and Services Outsourcing field.



Certificate for Founder

Marketing News

First Cooperation between Italian Bee Graphic and FOUNDER

Bee Graphic Srl, Founder's primary dealer in Italy is now distributing all FOUNDER products including EagleRIP, ElecRoc (digital workflow solution), SuperLine(anti-counterfeiting designing software), EagleDot/Proof(proofing solution), PackSharp(packaging prepress tool) and EagleJet(inkjet digital press).

Mr. Goliardo Butti, the general manager of Bee Graphic was invited to visit FOUNDER and ChinaPrint in May 2009. During his visit Mr. Butti received a detailed training in all FOUNDER products while in Beijing. Following ChinaPrint, Bee Graphics signed a dealer contract with FOUNDER to distribute FOUNDER products in Italy. Bee Graphic also plans to establish a demonstration center for FOUNDER products in Italy, which is now in the initial stages of construction.

Additionally, in order to better inform the Italian print market about FOUNDER's, Bee Graphic designed and translated the product brochures into Italian.

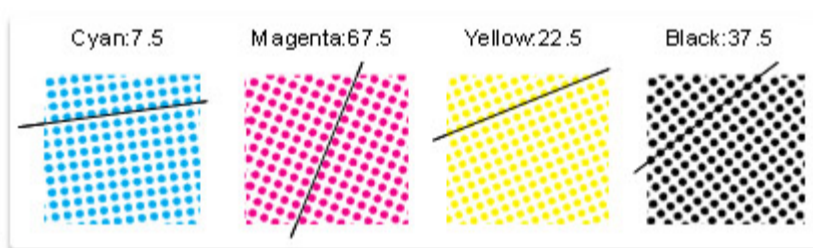


Goliardo (right) and Kathy (left) at ChinaPrint

Product News

Founder Screening Technology - EagleAM

Founder EagleAM enables new screen angle technology (+/- 7.5) compared to conventional AM screen angles (15, 45, 90, 75).



Founder EagleAM Screening Technology

Key Features:

- Improved rosette pattern, gray level is exquisite and smooth.
- More accurate angles produce higher quality printing.
- Better reproduction of gradient shading and overprint effect of tints and skin color.
- Suitable for printing high frequency images on CTP (greater than 300LPI).
- More suitable for CTP workflow.

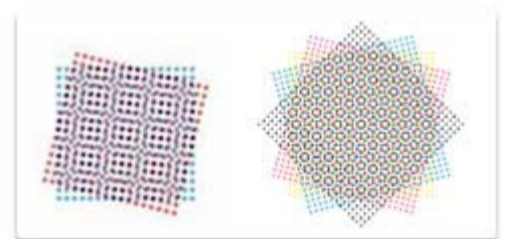
Target Market:

- Commercial Printing
- Packaging Printing
- Screen Printing
- Flexographic Printing

More details and samples will be released later.

Avoid Some Disadvantages of Traditional AM Screening like:

- Moiré and visible and obvious rosette patterns.



Moiré and Rosette Patterns of AM Screening

- Finer details require higher frequency. Otherwise the image will not be exquisite enough. But with high line-screen rulings, there will be clipping in highlights and plugging in shadows. The frequency normally kept under 200lpi to keep the details in highlights and shadows.

Contact Us:

Beijing Founder Electronics Co., Ltd. Graphic Arts Division

Founder Building, No.9, 5th Street, Shangdi Information Industry Base, Haidian District, Beijing 100085
People's Republic of China
Tel: +86 10 62981440
Fax: +86 10 6298 1440
Email: GASales@founder.com
Website: <http://www.founder.com.cn/en>

Asia Pacific & Europe:

Mr. Wang, Mu (Marketing Director)
Tel: +86 10 82531779
Email: wangmu@founder.com

North America & Latin America:

Mr. DONG, Zaidong (Marketing Director)
Tel: +86 10 62981439
Email: dong_zaidong@founder.com

Asia Pacific:

Mr. Wang, Gang (Sales Manager)
Tel: +86 10 82531901
Email: wang.gang@founder.com